

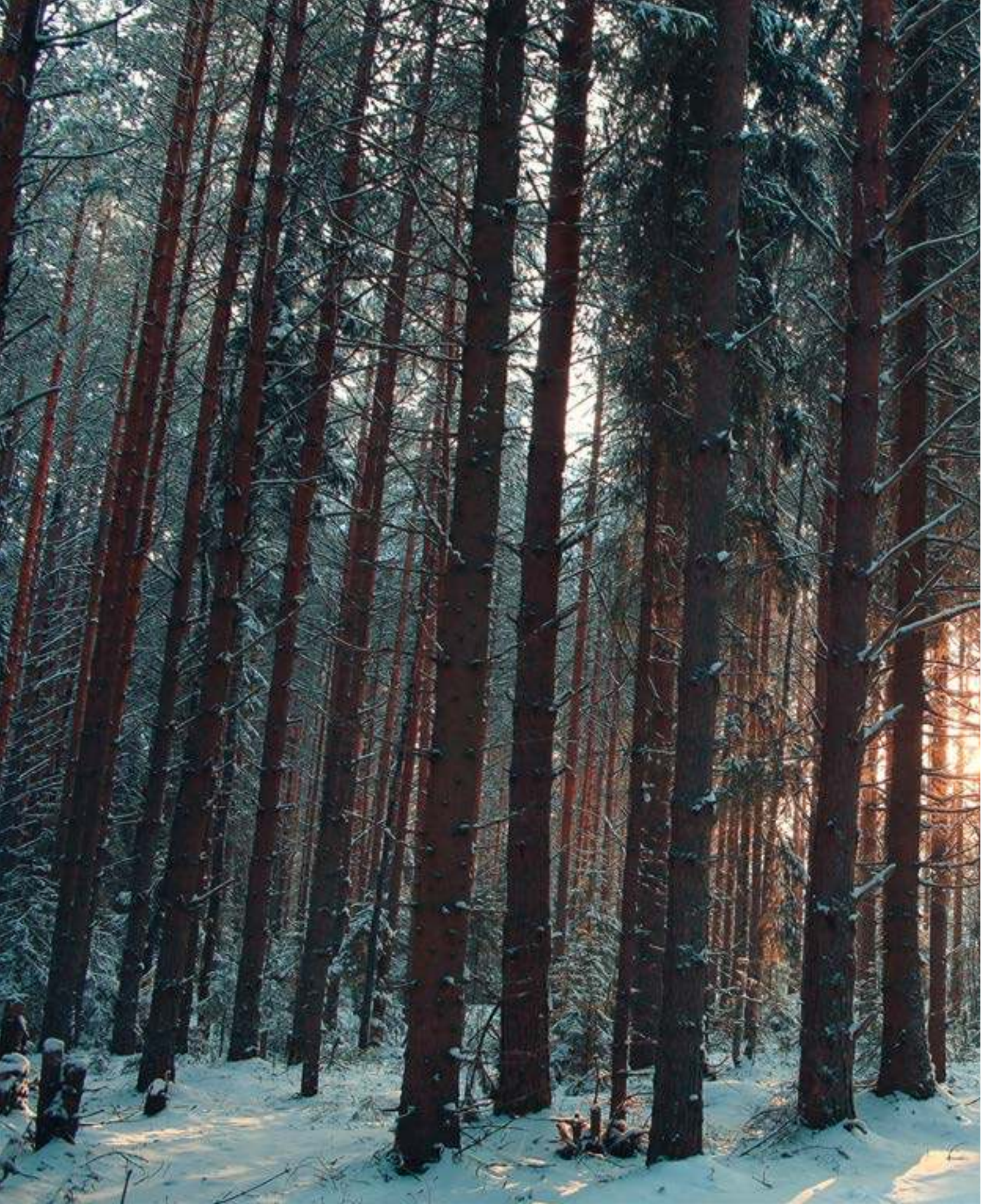
SERENISSIMA 

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Industrie Ceramiche S.p.A.

NORWAY

north woods





A photograph of a winter forest scene. The ground is covered in a layer of snow, and the trees are evergreens, some of which are heavily laden with snow. The trees are tall and thin, with dark trunks. The sky is visible through the canopy, showing a soft, hazy light. A white rectangular box is centered in the image, containing the text "NORWAY" in large, bold, black capital letters, and "north woods" in smaller, lowercase black letters below it.

NORWAY

north woods

NORWAY

north woods

La Natura incontra l'evoluzione tecnologica e si trasforma in una nuova materia ceramica in grado di esprimere le sfumature più intense e suggestive del legno anticato norvegese.

Gli effetti di pioggia, neve, sole e vento sono catturati e interpretati con fascino contemporaneo nei cinque nuovi colori, simboli delle più pregiate essenze del nord Europa.

Nature encounters technological innovation to produce a new ceramic material expressing the deepest, most attractive shades of antique-finish Norwegian wood.

The effects of the rain, snow, sun and wind have been captured and interpreted with contemporary appeal in the five new colours, evoking the high-class woods of Northern Europe.

Quand la Nature rencontre l'évolution technologique, elle se transforme en une nouvelle matière céramique à même d'exprimer les nuances les plus intenses évoquant le bois ancien norvégien. Des effets de pluie, de neige, de soleil et de vent sont captés et interprétés avec un charme contemporain dans cinq nouvelles couleurs, symboles des essences les plus précieuses d'Europe du Nord.

Natur und technologische Evolution treffen aufeinander und verwandeln sich in eine neue Keramikmaterie, die die intensivsten und malerischsten Nuancen des gealterten norwegischen Holzes darstellen kann.

Die Effekte von Regen, Schnee, Sonne und Wind werden eingefangen und mit zeitgenössischem Reiz in den fünf neuen Farben, Symbole der wertvollsten Essenzen Nordeuropas, uminterpretiert.

Природа пересекается с технологическим развитием и превращается в новый керамический материал, способный отражать самые красивые и насыщенные оттенки состаренного норвежского дерева.

Следы дождя, снега, солнца и ветра зафиксированы и интерпретируются с современным очарованием в пяти новых цветах, являющихся символами самых ценных пород дерева Северной Европы.

SERENISSIMA 

NATURAL
FEELING

GOLDEN
SUNSET



BEAUTIFUL
SHADE



NORDIC
LAND



LONG
NIGHT



< 20x120 (8"x48") rett

v 20x120 (8"x48") rett

30x120 (12"x48") rett



NATURAL FEELING







NATURAL FEELING
20x120 (8"x48") rett



< 15x90 (6"x36") rett
v 20x120 (8"x48") rett
30x120 (12"x48") rett

GOLDEN SUNSET







GOLDEN SUNSET
15x90 (6"x36") rett



<v 20x120 (8"x48") rett
30x120 (12"x48") rett



BEAUTIFUL SHADE







BEAUTIFUL SHADE

20x120 (8"x48") rett

30x120 (12"x48") rett

Mosaico Bricks Long Night

20x60 (8"x24") rett

Mosaico Intreccio Warm



<v 20x120 (8"x48") rett
30x120 (12"x48") rett

LONG
NIGHT







LONG NIGHT

20x120 (8"x48") rett

30x120 (12"x48") rett



< 30x120 (12"x48") rett

√ 20x120 (8"x48") rett

30x120 (12"x48") rett

NORDIC LAND







NORDIC LAND
30x120 (12"x48") rett



<v 20x120 (8"x48") rett



NORWAY MIX COLD







NORWAY MIX COLD
20x120 (8"x48") rett

Natural Feeling (Grey)

20x120 8"x48" rett
30x120 12"x48" rett
15x90 6"x36" rett



Golden Sunset (Miele)

20x120 8"x48" rett
30x120 12"x48" rett
15x90 6"x36" rett



Beautiful Shade (Noce)

20x120 8"x48" rett
30x120 12"x48" rett
15x90 6"x36" rett



Nordic Land (Beige)

20x120 8"x48" rett
30x120 12"x48" rett
15x90 6"x36" rett



Long Night (Nero)

20x120 8"x48" rett
 30x120 12"x48" rett
 15x90 6"x36" rett

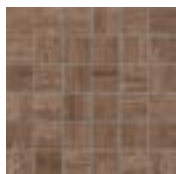


Norway Mix Cold

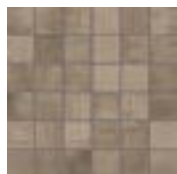
20x120 8"x48" rett



Mosaici Mosaics. Mosaïques. Mosaiken. Мозаика



**Mosaico Norway
Beautiful Shade**
30x30 - 12"x12"
(5x5 - 2"x2") rett



**Mosaico Norway
Golden Sunset**
30x30 - 12"x12"
(5x5 - 2"x2") rett



**Mosaico Norway
Long Night**
30x30 - 12"x12"
(5x5 - 2"x2") rett



**Mosaico Norway
Natural Feeling**
30x30 - 12"x12"
(5x5 - 2"x2") rett



**Mosaico Norway
Nordic Land**
30x30 - 12"x12"
(5x5 - 2"x2") rett



**Mosaico Bricks
Beautiful Shade**
20x60 - 8"x24" rett



**Mosaico Bricks
Golden Sunset**
20x60 - 8"x24" rett



**Mosaico Bricks
Long Night**
20x60 - 8"x24" rett



**Mosaico Bricks
Natural Feeling**
20x60 - 8"x24" rett



**Mosaico Bricks
Nordic Land**
20x60 - 8"x24" rett



Mosaico Intreccio Cold
(Long Night - Natural Feeling)
(11,5 pz al mq)



Mosaico Intreccio Warm
(Beautiful Shade - Golden Sunset)
(11,5 pz al mq)

Pezzi speciali Trims. Pièces Spéciales. Formstücke. Специальные изделия.



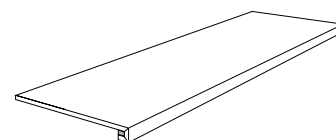
Battiscopa
7,5x120 - 3"x48" rett



Battiscopa
7,5x90 - 3"x36" rett



Battiscopa
9x60 - 3⁹/₁₆"x24"



Gradone Square assemblato
30x120x3,3 - 12"x48"x1⁵/₁₆"

Imballi Packing . Emballage . Verpackung . Упаковка

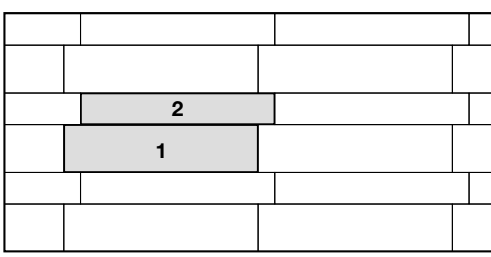
Table with 7 columns: FORMATO NOMINALE, PZZ./COLLO, MQ/COLLO, KG/COLLO, COLLI/PALETTA, MQ/PALETTA, KG/PALETTA. Rows show dimensions (20x120, 30x120, 15x90) and corresponding quantities for boxes and pallets.

NOTE TECNICHE - TECHNICAL NOTES - NOTES TECHNIQUES - TECHNISCHE ANMRKUNGEN - ТЕХНИЧЕСКИЕ ЗАМЕЧАНИЯ. Contains 5 paragraphs of technical specifications and disclaimers in multiple languages.

CONSIGLI PER LA POSA - LAYING SUGGESTIONS - CONSEILS POUR LA POSE - VERLEGEHINWEISE - РЕКОМЕНДАЦИИ ПО УКЛАДКЕ. Contains 5 paragraphs of laying instructions in multiple languages.

Posa consigliata con una sfalsatura tra ciascun listello non superiore al 25% della lunghezza. When laying, you are recommended not to stagger the strips by more than 25% of the lenght. ...

Schemi di posa. Laying sketch. Schémas de pose. Modulverlegungsbeispiele. Варианты Укладки. MODULARE 30 1 - 30x120 60% 2 - 20x120 40%



CE SERENISSIMA CIR INDUSTRIE CERAMICHE SPA VIA A. VOLTA 9, 23/25 42013 CASALGRANDE (RE) 05 001CPR2013-07-01 EN 14411:2012 Piastrelle di ceramica pressate a secco, con assorbimento di acqua E_s ≤ 0,5%, per pavimentazioni interne ed esterne.

Ceramics of Italy logo and brand name.

CARATTERISTICHE TECNICHE GRES FINE PORCELLANATO SMALTATO - ISO 13006 Bla GL

TECHNICAL FEATURES GLAZED FINE PORCELAIN STONEWARE - ISO 13006 Bla GL . CARACTÉRISTIQUES TECHNIQUES GRÈS CÉRAME FIN ÉMAILLÉ - ISO 13006 Bla GL
TECHNISCHE EIGENSCHAFTEN GLASIERTES FEINSTEINZEUG - ISO 13006 Bla GL . ТЕХНИЧЕСКИЕ ХАРАКТЕРИСТИКИ ГЛАЗУРОВАННЫЙ КЕРАМОГРАНИТ - ISO 13006 Bla GL

	Proprietà fisico-chimiche Physical chemical properties / Propriétés physico chimiques Physisch chemische Eigenschaften / Физико химические свойства		Metodo di prova Standard of test / Norme du test Testnorm / Метод испытания	Valore medio Mean value / Valeur moyenne Mittelwert / Среднее значение
	Dimensioni Dimensions Dimensions Abmessungen Размеры			
	Lunghezza e larghezza Length and width Longueur et largeur Länge und Breite Длина и ширина	W		± 0,5% ± 2 mm
		10 test		± 0,5% ± 2 mm
	Spessore Thickness Épaisseur Stärke Толщина		ISO 10545 - 2	± 5% ± 0,5 mm
	Rettilinearità degli spigoli Straightness of sides Rectitude des arêtes Kantengeradheit Прямолинейность кромок			± 0,5% ± 2 mm
	Ortogonalità Rectangularity Orthogonalité Rechtwinkligkeit Ортогональность			± 0,5% ± 2 mm
	Planarità Surface flatness Planéité Ebenflächigkeit Плоскостность		ISO 10545-2	± 0,5% ± 2 mm
			ASTM C 485	Warpage diagonal/edge ± 0,4%
	Assorbimento d'acqua Water absorption Absorption d'eau Wasseraufnahme Водопоглощение		ISO 10545 - 3	E ≤ 0,3% Bla GL
	Resistenza al gelo Frost resistance Résistance au gel Frostbeständigkeit Морозостойкость		ISO 10545 - 12	Resistente Resistant Résistant Widerstandsfähig Устойчивый
	Coefficiente di dilatazione termica lineare (50°/400°) Linear thermal expansion coefficient (50°/400°) Dilatation thermique linéaire (50°/400°) Lineare Wärmeausdehnung (50°/400°) Коэффициент линейного расширения (50°/400°)		ISO 10545 - 8	Metodo disponibile Test method available Méthode disponible Verfügbares Verfahren Имеющийся метод
	Resistenza agli sbalzi termici Resistance to thermal shock Résistance aux écarts de température Temperaturwechselbeständigkeit Стойкость к тепловым перепадам		ISO 10545 - 9	Resistente Resistant Résistant Widerstandsfähig Устойчивый
	Resistenza al cavillo di piastrelle smaltate Crazing resistance of glazed tiles Résistance à la fissuration des carreaux émaillés Karrüßbeständigkeit der glasierten Fliesen Стойкость глазурованной плитки к кракелюру		ISO 10545 - 11	Resistente Resistant Résistant Widerstandsfähig Устойчивый
	Resistenza della superficie (scala MOHS) Scratch hardness (MOHS scale) Dureté de la surface (échelle MOHS) Oberflächenhärte (MOHS skala) Поверхностная прочность по (шкале Мооса)		EN 101	MOHS ≥ 6
	Resistenza alla abrasione della superficie di piastrelle smaltate Resistance to surface abrasion of glazed tiles Résistance à l'abrasion de la surface des carreaux émaillés Widerstand gegen Abrieb der Oberfläche der glasierten Fliesen Стойкость глазурованной к поверхностному истиранию		ISO 10545 - 7	Classe 4 Class 4 Classe 4 Gruppe 4 Класс 4
	Resistenza ai prodotti chimici di uso domestico Resistance to household chemicals Résistance aux produits chimiques ménagers Widerstand gegen Haushaltsreineriger Стойкость к бытовым химикатам		ISO 10545 - 13	Classe GA Class GA Classe GA Gruppe GA Класс GA
	Resistenza agli acidi e alle basi a bassa concentrazione Resistance to low concentrations of acids and bases Résistance aux acides et aux bases à faible concentration Widerstand gegen schwach konzentrierten Säuren und Laugen Стойкость к низкоконтентрированным кислотам и щелочам			Classe GLA - GHA Class GLA - GHA Classe GLA - GHA Gruppe GLA - GHA Класс GLA - GHA
	Resistenza alle macchie di piastrelle smaltate Resistance to stains of glazed tiles Résistance aux taches des carreaux émaillés Widerstand gegen Fleckenbildner der glasierten Fliesen Стойкость глазурованной плитки к образованию пятен		ISO 10545 - 14	Classe 5 Class 5 Classe 5 Gruppe 5 Класс 5
	Resistenza alla flessione Bending strength Résistance à la flexion Biegezugfestigkeit Прочность на изгиб	Modulo di rottura - Modulus of rupture Module de rupture - Bruchmodul - Модуль жесткости	ISO 10545 - 4	R ≥ 35 N/mm²
		Carico di rottura - Breaking of rupture Charge de rupture - Bruchkraft - Разрывная нагрузка		S ≥ 1300 N
	Caratteristiche antisdrucciolo / Coefficiente d'attrito statico Anti-slip properties / Static coefficient of friction Caractéristiques antiderapantes / Coefficient de frottement statique Rutschhemmende Eigenschaft / Statischer Reibungskoeffizient Характеристики устойчивости к скольжению / Коэффициент статического трения		DIN 51130	R10
			B.C.R.A. REP. CEC. 6/81	0,40 ≤ μ ≤ 0,74
			DIN 51097	Classe C Class C Classe C Gruppe C Класс C
			DCOF Acu Test	μ ≥ 0,42

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